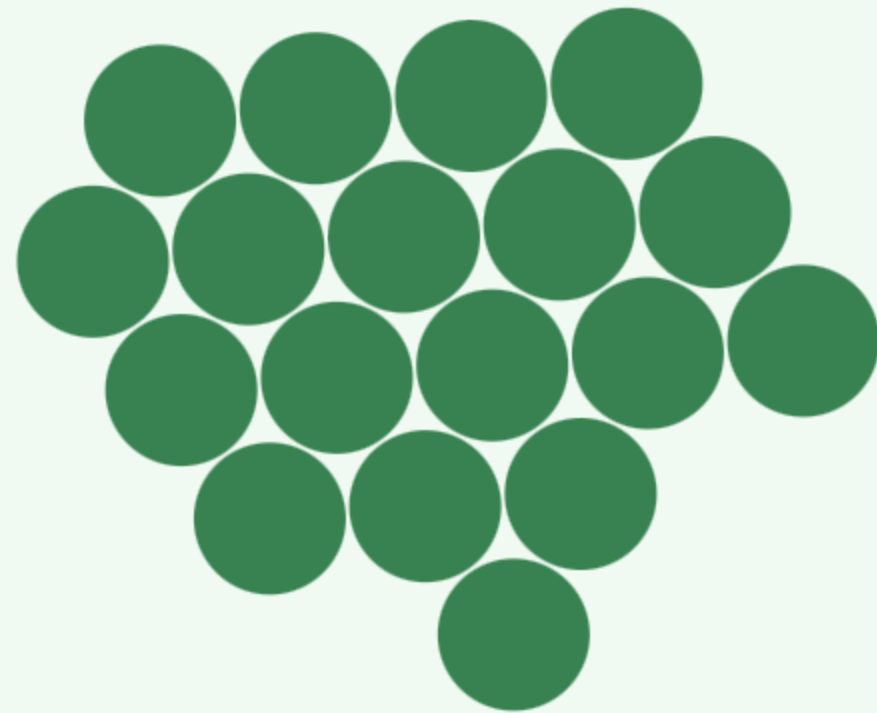




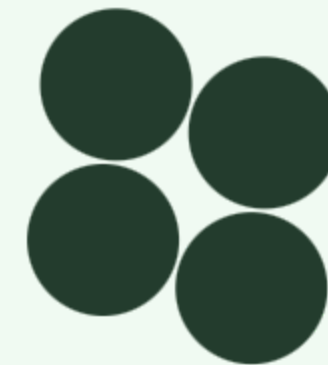
Doo The Right Thing

Doo The Right Thing has existed since the early 2000's. While it has presence in the North Texas stormwater community because it has a mainstay, NCTCOG staff wants to get your feedback on the future of the program.

Do you want NCTCOG staff to continue maintaining the Doo the Right Thing program or consider sun-setting the program?



18 Continue



4 Sunset

If you would like the program to continue, what other ways could NCTCOG staff provide support to enliven the campaign?

Include other animals...
horses, pigs, etc...

No response.

Restore handouts.

Go to HOAs

More
promotion/advertiseme
nt of the program via
social media

Live pets?!

Explore more social media
outlets. TikTok, instagram,
Facebook, local news
channels.

Cog Website is
outdated

If you would like the program to continue, what other ways could NCTCOG staff provide support to enliven the campaign?

More social media out reach,

Update/refresh the "branding" update logos, colors, etc

Better incentive - maybe gift card to chewy or pet smart etc?

Update website?!

Handouts flies

Having updated information

More/updated marketing materials, more social media outreach (videos), more incentives for engagement

Expand the photo contest to other social media.

If you would like the program to continue, what other ways could NCTCOG staff provide support to enliven the campaign?

Social media

Social media

How can we reach apartment complexes?

Frames people can put on photos of their dogs with "doo the right thing" or other campaign slogans

New incentive - portrait of dog, gift basket. Update materials - website, social media, videos? Need to get more people involved and engaged in the program.

-Have a prize for the winner (like a free pet photoshoot) then maybe we can use those photos in the next year's campaign - themed instagram frames etc

What does the Texas Soul and Water Board have for guidance?

Align with SWMP audiences

If you would like the program to continue, what other ways could NCTCOG staff provide support to enliven the campaign?

Centralized database of ideas

Videos/ centralized website

Pet waste Yard signs for residents to use?

Some adaptive plants might not be recommended any more

Texas Smartscape

The Texas Smartscape website must migrate to a new platform this year. During the migration, NCTCOG staff has the opportunity to redesign webpages and create new content.

What could we do to make Texas SmartScape more modern or unique?

We like it to e way it is - this is one of the nctcog's most-used websites?!

More videos on how to install smartscapes

I do use it and reference it to my class participants. I also see it during my classes led by master gardeners. The issue I see is that the plant databases are getting watered down with more have it

Update the plant photos (lots say image not available)

Not nesscarily for websites - but could we produce a window sticker for smart scape friendly plant stores in the area that also has a QR code to the program they could have near the door?

People may be more receptive if the plant type is sectioned out by city and plants best suited for their city.

An app

To the idea of sticker....is there a "plant of the year" that we can then promote and do stickers, etc.

What could we do to make Texas SmartScape more modern or unique?

Hard to find info when you first go to site, make it more clear where to find database, etc.

Yard of the year

How can Texas Smartscape be more helpful to support your public education, social media, public participation, or other MS4 BMP and programs?

More intentionally communicate use of less fertilizer, pesticide, water

Same as said before - window sticker for plant stores for more traffic to website so they see it when out and about

Have shareable QR codes that link to specific pages.

Pre-made graphics for social media

Have an interactive question board where folks can pose questions on-site and receive answers from the community

Update info, make user friendly, photos. Partner with organizations. Plant of the week or yard of the month

For the website to be interactive with the user. Helping people pick native plants for the specific area.

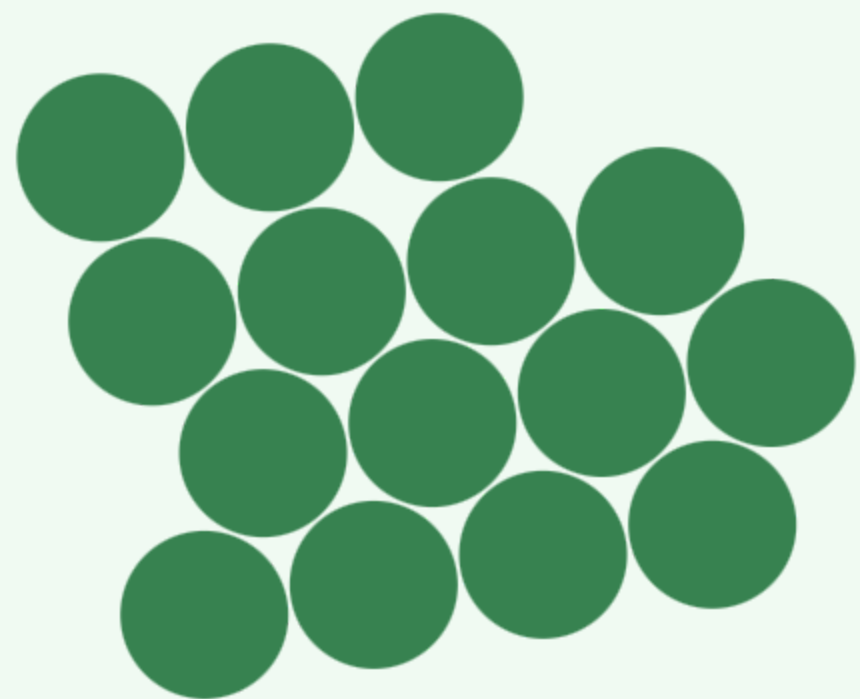
Rain barrel program?

How can Texas Smartscape be more helpful to support your public education, social media, public participation, or other MS4 BMP and programs?

Ask a master gardener

How can Texas Smartscape be more helpful?

Would the task force be interested in creating a dedicated focus group to collaborate on the Texas Smartscape website?



15 Yes



1 No

What current NCTCOG stormwater resources and programs are most beneficial?

TMDL I-plan

Employee education.

Smartscape We use ideas and the name "Doo the right thing" but so not currently promote the actual nctcog program.

Educators toolbox

Educators tool box - but needs revamping

Trainings

Fish kill response training

Training and education tools box

What current NCTCOG stormwater resources and programs are most beneficial?

Public Education Task Force,
RSWCC Meetings, construction
videos for stormwater, and any
videos for stormwater that can
be educational to the public.

How are the resources and programs supporting your MCM needs?

Flyers and handouts for public ed booths

We mainly use the information to create our own "things." Reposting other pages social media posts don't fly in our City.

Our city has very limited access to social media posting and reposting. We go through the communication department and that requires a campaign

How can NCTCOG continue to assist you through current regional programming or materials to demonstrate compliance with your SWMP?

Making sure the information is updated...
“keep with the times”

Update is the biggest thing. Provide templates when possible.

Update website

Dry Weather Screening, Industrial Inspection, and Post Construction Controls presentations and trainings.

Presentations we can promote to the public and to industries to meet our professional presentation requirements.

Do you have any new resource or programmatic ideas to include in the FY27 work plan to support implementation of your SWMP?

Texas State Fair?

Partner with water districts more?

Presentations we can promote to the public for public and industries specific issues.

Stream team involvement

Are there resource or program gaps that could be filled with a special regional project(s)?

pollution to mosquito con
stream team p2stwtr series
align teach resource teks
train the trainer for str bacterial sources
sector specific welcome to x packet

What alternate meeting style would you like this task force to use in FY27?

