

# PUBLIC EDUCATION TASK FORCE

Wednesday, July 22, 2026

10:00 am, NCTCOG Offices



North Central Texas  
Council of Governments

# AGENDA

- Regional Stormwater Program Updates
- RSWMCC Call for Representative
- Show-N-Tell and Giveaway Item Discussion
- FY27 Work Program Discussion
- Other NCTCOG Programs and Updates
- News & Resources
- Roundtable
- Next Meeting Dates

## MEETING ATTENDANCE

Click the link below or scan the QR code to record your attendance:

<https://forms.cloud.microsoft/r/gD9xf5QxyP?origin=lpLink>

Please find your Stormwater Management Plan.



# REGIONAL STORMWATER PROGRAM UPDATES

## **FY27 focus: restructuring and revitalizing program**

- FY27 Work Program continues to evolve
  - Today's meeting agenda
  - Construction + Post-Construction agenda (July 28)
- Final Draft will be presented at the August 18, 2026, RSWMCC meeting



## 2026 NORTH TEXAS COMMUNITY CLEANUP CHALLENGE AND MAYOR'S CHALLENGE

- For questions about the NTCCC, please contact Stormwater staff at [stormwater@nctcog.org](mailto:stormwater@nctcog.org).

# 2026 NTCCC BY THE NUMBERS



**26 cities** registered for the NTCCC  
More than double the number of participants from last year!

**10,246 bags** of trash collected between  
March 1st and May 31st

**153,690 lbs.** - nearly **77 tons** - of litter collected

**8,320** volunteers at **317** events



### OUR CHAMPIONS!

Congratulations to the City of Lewisville  
and the City of Frisco for being this year's  
Community Cleanup Challenge  
Champions!



AND A SPECIAL  
THANK YOU  
TO FIFA



# REGIONAL STORMWATER MONITORING COORDINATING COUNCIL CALL FOR NOMINATIONS

The Regional Stormwater Monitoring Coordinating Council (RSWMCC) of the North Central Texas Council of Governments is now accepting nominations for three (3) Phase II Representative seats. These seats will serve a three-year term beginning in Fiscal Year 2027.

## Nomination Submittal

To be considered, please fill out the online form by **Friday, August 7, 2026**.

Application:  
<https://forms.cloud.microsoft/r/sg9zcyWscq?origin=lpLink>

## Eligibility

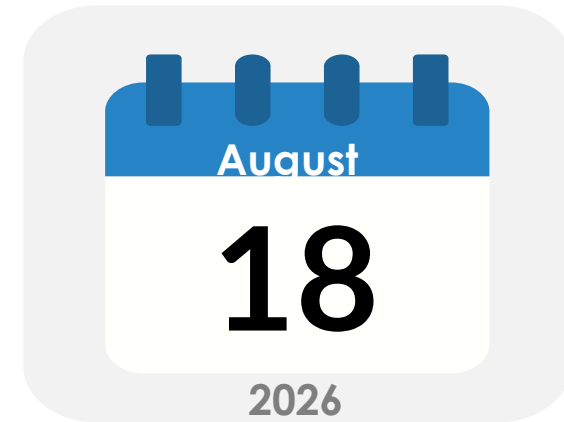
Nominees must:

- Be employed by a local or regional governmental agency that is a member of NCTCOG.
- Be designated as a Phase II permit holder by the TPDES.
- Be employed by a local or regional governmental agency that participates in the NCTCOG Stormwater Management Program cost share program.
- Be willing to actively participate in Coordinating Council meetings and regional program activities.
- In accordance with Council bylaws, no more than one representative from a single Phase II MS4 permit holder may hold an elected At-Large seat on the Coordinating Council at the same time under normal circumstances.



## CALL FOR REPRESENTATIVE

- The representative will provide the RSWMCC with a summary of this program at the upcoming meeting, August 18, 2026.



**Time: 10:00 am**

**Location:  
NCTCOG Offices**

## PROPOSED SHOW AND TELL ROUNDTABLE

Proposed next “Show and Tell” Roundtable: public education and outreach presentations

- Confirming interested speakers
- Suggested Date: October 2026 PETF Meeting



# FY27 WORK PROGRAM

Looking ahead at FY27:

- What current NCTCOG stormwater resources and programs are most beneficial?
- How are they supporting your MCM needs?

Current  
programs:

|                                           |                                         |
|-------------------------------------------|-----------------------------------------|
| Doo the Right Thing & pet waste resources | North Texas Community Cleanup Challenge |
| Texas SmartScape                          | Educator's Toolbox                      |
| Educational Videos                        | Yard Waste Resources                    |

- In FY27, what can we focus on in the work plan to support PETF?
- Are there gaps that could be filled with a special project?

# WORK PLAN DISCUSSION

Go to

[www.menti.com](https://www.menti.com)

Enter the code

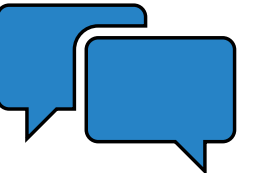
**4664 5313**



<https://www.menti.com/alf9qwpu3ocs>



North Central Texas  
Council of Governments



# OTHER COG PROGRAMS AND UPDATES



## CONFERENCES & EVENTS

- Stormwater Pollution Prevention Practices During Construction for Plan Reviewers ([August 18](#)) and Field Inspectors ([August 19](#)), NCTCOG Offices
- [StormCon](#), August 25-27, 2026, Minneapolis
- [Call for Abstract: Great Plain Stormwater Conference](#), August 24, 2026



## CONFERENCES & EVENTS

- Save-the-Date: NCTCOG [Public Works Roundup](#), August 20, Hurst Conference Center
- [Green Communities Conference](#), September 17, Waco
- 2026 [Texas Association for Environmental Education Conference](#), October 13-15, Rockport



## CONFERENCES & EVENTS

- 2026 North American Association for Environmental Education Annual Conference, Oregon
  - Research symposium: October 6-7
  - Conference: October 6-9



## OUTREACH & ENGAGEMENT

- 2027 Texas Environmental Excellence Awards – Applications open through August 28<sup>th</sup>
  - [How to Apply](#)
  - 2026 [Winners](#) and [Finalists](#)



## NEWS & RESOURCES

- [Project Wet Educator Training](#), July 30, 2026, Frisco, TX
- NMSA offering bulk training courses with professional development hours (PDH) for MS4 employees.
- [NMSA Online Bulk Training Courses – NMSA](#)



# ROUNDTABLE

WHAT'S HAPPENING IN YOUR CITY?



North Central Texas  
Council of Governments

## MEETING ATTENDANCE

Click the link below or scan the QR code to record your attendance:

<https://forms.cloud.microsoft/r/gD9xf5QxyP?origin=lprLink>



## NEXT MEETING DATES

### Construction + Post Construction Task Force:

- July 28, 2026, NCTCOG Offices, 1:30 PM

### Upper Trinity River Coordinating Committee:

- August 12, 2026, NCTCOG Offices, 9:30 AM

### RSWMCC:

- August 18, 2026, NCTCOG Offices, 10:00 AM

### Pollution Prevention/ Illicit Discharge Detection and Elimination:

- September 15, 2026, NCTCOG Offices, 1:30 PM



## CONTACT

### Joy Douglas – PETF

Environment & Development Planner  
North Central Texas Council of Governments  
[jdouglas@nctcog.org](mailto:jdouglas@nctcog.org)  
817.422.5876

### Keeara Brown – C+PCTF, IDDE + P2, RSWMCC, Stormwater Monitoring

Environment & Development Planner III  
North Central Texas Council of Governments  
[kbrown@nctcog.org](mailto:kbrown@nctcog.org)  
817.608.2352

### Christi Upton

Water Resources Program Manager  
North Central Texas Council of Governments  
[cupton@nctcog.org](mailto:cupton@nctcog.org)  
817.704.2529



## CONNECT



Facebook.com/nctcogenv



@nctcogenv



nctcogenv



youtube.com/user/nctcoged



[EandD@nctcog.org](mailto:EandD@nctcog.org)



[nctcog.org/envir](http://nctcog.org/envir)



[Stormwater@nctcog.org](mailto:Stormwater@nctcog.org)